



## **Primrose Retirement and Memory Care**

Primrose Retirement and Memory Care  
Anderson, Indiana

Completion Date: September, 2016

Contract Value: \$4.6 Million

Owner: Primrose Retirement Communities

Architect: WAI Continuum

# **UP**Date

A Project Update from The Douglas Company



## Primrose Memory Care - Anderson, Indiana

Primrose Memory Care Community is a 24,912 sq. ft. facility in Anderson, Indiana, featuring 24 private memory care suites. The \$4.6 million project was designed by Primrose Retirement Communities and WAI Continuum to create a relaxed, home-like atmosphere while providing the highest quality medical care for residents facing the early stages of Alzheimer's and dementia.

Primrose strives to offer all the comforts of home without any of the stresses. The wellness center is equipped with everything necessary to keep residents physically fit. A visit to the salon for a new hairstyle or a dip in the Whirlpool therapy tub at the spa will keep them feeling their best. Countless hours of entertainment may be found watching favorite movies in the theater, and residents can pass a quiet afternoon reading in the library and computer room.

The central courtyard is the perfect place for a stroll along the fountain or to enjoy a peaceful moment beneath the gazebo by the outdoor fireplace. Residents can order a pick-me-up at the café while catching up on the latest news in the fireside lounge or indulge their sweet tooth with a sundae at the ice cream parlor. Residents will enjoy spending evenings meeting new friends in the pub and billiards room while shooting pool or playing a game of cards. Primrose is ideal for those who want to maintain their active lifestyle.

This facility was Primrose's first dedicated memory care community. Knowing this, the Douglas Company utilized our many years of experience in senior living and memory care construction to predict project setbacks and plan accordingly. This pro-active planning kept the project moving forward, even when faced with challenges, and allowed the owner to move staff into the building a month ahead of schedule. After completion, the Douglas Company organized several meetings with the client to review the project and discuss opportunities to streamline and improve any future memory care buildings.

### The Douglas Difference

**The Challenge:** A winter start date prolonged the initial construction process.

**The Douglas Company Solution:** The Douglas Company managed the schedule and avoided any additional delays with careful planning, allowing the project to finish ahead of schedule.

**The Challenge:** The site was an old pond which caused poor soil conditions.

**The Douglas Company Solution:** The Douglas Company installed over 600 aggregate piers which allowed the foundation to float and created a building pad in the middle of winter.

**The Challenge:** Primrose provided a handful of subcontractors that were out of state to complete scope associated to the building.

**The Douglas Company Solution:** The Douglas Company had multiple preconstruction conference calls to fully understand the scope and needs of subcontractors, and to assure everything was in place prior to subcontractors arrival. This allowed for a smooth transition and avoided overlap between the subcontractors already on-site and those arriving from out of state.

### About The Douglas Company

The Douglas Company is a recognized industry leader in commercial construction, specializing in Senior Living and Multi-Family Housing in a wide variety of markets. With our client's success, and 100% satisfaction at the center of all that we do, The Douglas Company works as part of the project team to insure our client's goals, project budget and on-time delivery successes are achieved.